



CALL FOR ARTISTS/RFQ

City of Lancaster, Pennsylvania

Deadline: March 25, 2011, midnight

Poetry Paths, a poetry and public art project in the City of Lancaster, Pennsylvania, seeks qualifications from artists and designers interested in creating pieces of art to be permanently displayed throughout the city, each piece incorporating selected poetry.

Poetry Paths is a public visual and literary art project founded and produced by the Philadelphia Alumni Writers House at Franklin & Marshall College with funding from the Lancaster County Community Foundation. *The goal of Poetry Paths is to bring enduring and inspiring poetry and visual art into people's everyday lives through both poetry programming in public schools and community centers AND a city-wide public art project.* Poetry Paths in the Streets, the public art project, will introduce poetry's words into the Lancaster streetscape by installing art that features poetry throughout the city. Completed pieces may include sculpture, pavement inserts, fencing, street furniture, murals, and interactive pieces, among other possibilities. The completed pieces will be installed in neighborhoods from March 2011 through October 2011. More information about the project and the sites where art will be installed can be found at www.poetrypaths.org.

BUDGET

The total budget for each site is \$10,000. This amount will cover all costs for the proposed project including site visits, design fees, materials, fabrication and installation. Up to \$500 will need to be applied to expenses for poetry for the site.

ELIGIBILITY

- Open to professional artists, architects, or landscape architects, or a team thereof, capable of not only designing the piece, but also arranging for fabrication and installation.
- There is no requirement that the artist lives or has lived in Lancaster or Pennsylvania.

PROCESS & TIMELINE

PHASE I: Request for Qualifications

- Call disseminated Feb 16, 2011
- **Qualifications due Mar 25, 2011, midnight**

PHASE II: Request for Proposals

- Selection committee solicits proposals from up to two finalists for each site Mid April 2011
- Poetry, proposal fee and site conditions will be given to finalists to incorporate into design proposals Late April 2011
- Design proposals due Early June 2011
- Selection committee chooses winning proposal for each site Mid June 2011

PHASE III: Fabrication and Installation

- Winning artists notified Mid June 2011
- Designs finalized Early July 2011
- Installation deadline Mid October, 2011

SELECTION CRITERIA FOR QUALIFICATIONS

- Quality and excellence of work
- Enduring appeal of work
- Inventiveness, artistry, originality
- Demonstrated ability to make art designed for a specific site
- Demonstrated ability to see a project through from vision to installation
- Demonstrated ability to work with text

GUIDELINES FOR SUBMISSION OF QUALIFICATIONS

Please submit the following electronically to: poetrypaths@fandm.edu

1. Brief statement of interest (1-2 paragraphs) including name and contact information
2. Resume/CV
3. Image List to coordinate with CD -- see below

Please also snail-mail the following to: Tashya Dalen, Poetry Paths, Philadelphia Alumni Writers House, Franklin & Marshall College, P.O. Box 3003, Lancaster, PA 17604-3003

- **One clearly labeled work sample CD** with your name and contact information. CD can contain up to ten images of completed work. Images should be prepared as follows:
 - Digital images must be in JPG format with a resolution no greater than 200 dpi, 600 x 800 pixels. All image files must be labeled as follows: Artist's last name_first initial_image number.jpg (example: smith_a_01.jpg) and correspond with the image list.
 - Do not send PowerPoint presentations or digital videos; only send separate .JPG images.

Poetry Paths reserves the right to disqualify any submission that does not meet the above guidelines. Please let us know if you do not have access to the necessary technology.

Application materials will not be returned unless specifically requested and must be accompanied by a self-addressed stamped envelope of the appropriate size.

CONTACT INFORMATION

If you have any questions about this call or Poetry Paths, please contact:

Tashya Leaman Dalen, Program Coordinator
Poetry Paths c/o Philadelphia Alumni Writers House
Franklin & Marshall College
Tel: 717-358-7167
E-mail: poetrypaths@fandm.edu

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